

SANDQVIST

Sales Package FW24



20 YEARS OF NORDIC LANDSCAPES

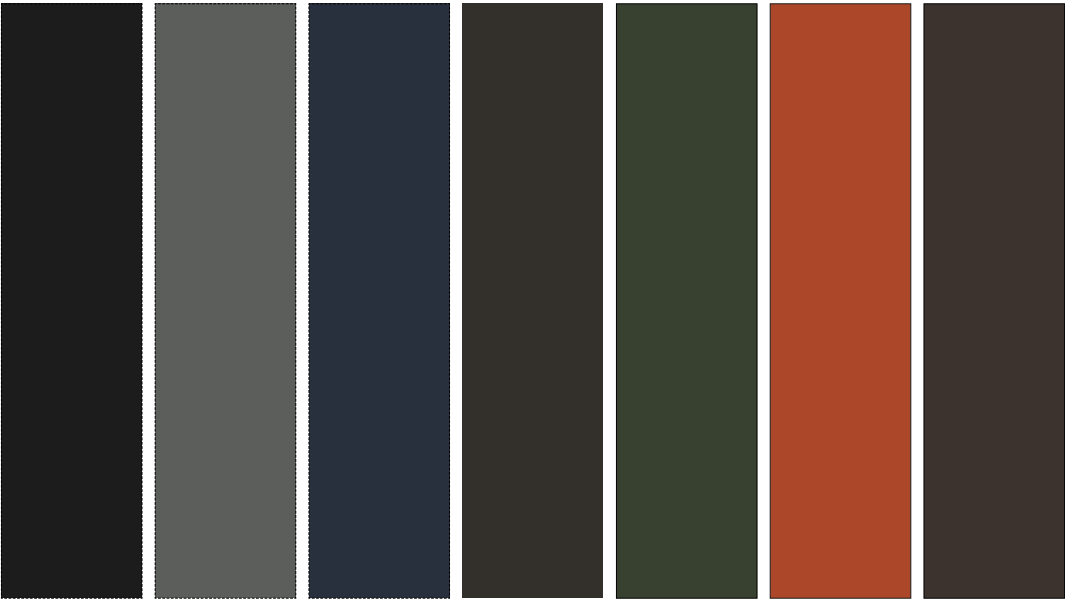
The Nordic landscapes, with its vast unpopulated areas, soaring mountains, remote cabins, as well as an urban city lifestyle, have always been the main inspiration for us. Accordingly, our bags are uncomplicated and beautiful.

This is how we described ourselves 20 years ago, and it's still highly relevant today. This season is no exception. Our source of inspiration remains the same, and as always, we strive to create the best possible products, both for the user and the planet. That's why our products are timeless, functional, and built to last.

We run Sandqvist with our hearts as a compass, and our values are at the forefront of everything we do: We act responsibly, we offer sustainable quality, and we make repairable products. In addition, we share Scandinavian inspiration, and we are friendly and inclusive.

The only way forward for us as a responsible brand is to take sustainability into every account of our growth and to constantly challenge ourselves. With minimal impact on the planet, we will continue to make the best bags for every moment.

Thank you for being part of the Sandqvist family.



→ ACT RESPONSIBLY

We care for the environment, and we're committed to do as little harm as possible. To ensure that our products are produced under good working conditions, we work steadily to improve our business practices. We share what we learn—hoping it will inspire others..

→ OFFER SUSTAINABLE QUALITY

We aim to create long-lasting, durable products in the highest quality – using recycled or low impact materials.

→ MAKE REPAIRABLE PRODUCTS

We care for the environment, and we're committed to do as little harm as possible. To ensure that our products are produced under good working conditions, we work steadily to improve our business practices. We share what we learn—hoping it will inspire others..

→ SHARE SCANDINAVIAN INSPIRATION

We are not driven by trends or limited to seasons, instead we aim to create timeless, functional and beautiful design inspired by the Nordic landscapes.

→ BE FRIENDLY AND INCLUSIVE

We believe in making people feel respected, valued and supported. Everyone should have the same opportunity to advance and make a difference.

OUR COLLECTIONS



↑ Otis,
Black/Navy

URBAN OUTDOOR

Urban Outdoor accompanies us on our trail through the Northern landscape. Our travel specific segment continues to grow with new colours in our classic styles Bernt and Ilon. Travel encapsulates the adventurous spirit within Sandqvist, designed to be the perfect travel companion.

SERIES BENEFITS

- From work to workout everyday bags
- Functional and comfortable
- Developed with movement in mind

MATERIAL & SUSTAINABILITY

- 100% Recycled Polyester 900D
- Durable and tear resistant
- Durable Water Resistant (DWR) coating free from harmful chemicals
- 100% recycled polyester lining fabric
- All webbings in 100% recycled nylon
- Zippers are YKK Natulon series, made with 100% recycled tape
- All leather tanned at LWG-rated tanneries
- Produced in Vietnam at Pungkook Saigon, Long An, a Fair Wear audited factory

↓ Jonatan,
Black



STREAM

Stream is back, with an array of new colours inspired by the past 20 years of Sandqvist. All designed to ensure your commute is as painless (and dry) as possible.

SERIES BENEFITS

- Functional bags with waterproof fabric
- Reflective webbing for clear visibility
- Comfortable and durable

MATERIAL & SUSTAINABILITY

- 100% Recycled Polyester 900D with TPU coating
- 100% recycled polyester lining fabric
- All webbing is 100% recycled nylon
- Coil zippers are YKK Natulon series, made with 100% recycled tape
- Produced in Vietnam at Pungkook Saigon, Long An, a Fair Wear audited factory



STREAM TAPED

Crafted from 100% recycled diamond ripstop nylon 420D, and sealed with taped seams. This lightweight bag guarantee your belongings won't get wet.

SERIES BENEFITS

- Contemporary, technical and functional
- Developed for an active lifestyle
- Waterproof with taped seams
- Vegan and lightweight

MATERIAL & SUSTAINABILITY

- 100% recycled diamond ripstop nylon 420D
- 100% recycled polyester lining fabric
- Waterproof fabric and zippers
- 100% recycled nylon webbing
- Produced in Vietnam at Pungkook Saigon, Long An, a Fair Wear audited factory

↓ Dante Vegan,
Orange



GROUND

Ground is one of our most recognizable and practical series, all crafted from 100% recycled polyester. This season, some of our cult styles return with an array of new colours.

SERIES BENEFITS

- Functional and iconic with a strong price point
- Heritage flirt with leather details
- Vegan options available

MATERIAL & SUSTAINABILITY

- 100% Recycled Polyester
- Coating on fabric increases water repellent function
- 100% recycled polyester lining fabric
- All webbing in 100% recycled nylon
- Zippers are YKK Natulon series, made with 100% recycled tape
- Produced in Vietnam at Pungkook Saigon, Long An, a Fair Wear audited factory



↑
Everyday Weekender Bag Medium,
Black

EVERYDAY ORIGINALS

Everyday Originals is a sophisticated series with a modern twist. Keeping simplicity and high quality craftsmanship in mind, this range comprises sleek bags for daily use. Crafted from 100% recycled polyester & full grain aniline-dyed leather. The leather is tanned in tanneries Gold or Silver rated by the Leather Working Group.

HEGE/ALVA

Crafted from 100% organic cotton canvas & full grain aniline-dyed leather. The cotton is grown without chemical pesticides, artificial fertilizers and genetically modified crops. The leather is tanned in tanneries Gold or Silver rated by the Leather Working Group. Designed with function, quality and style in mind.

SERIES BENEFITS

- Iconic design for every moment
- Durable and long lasting
- Scandinavian minimalism
- Leather details in full grain aniline-dyed leather

MATERIAL

- 100% recycled polyester
- 100% recycled polyester lining
- All leather details tanned at LWG-rated tanneries
- Produced in India at Butler leather, a Fair Wear audited factory

MATERIAL HEGE/ALVA

- 100% 18oz organic cotton canvas
- 100% organic cotton lining
- All leather tanned at LWG-rated tanneries
- Produced in India at Butler leather, a Fair Wear audited factory



LEATHER CLASSICS

Our leather series takes cues from classics styles reinterpreted with a minimalist scandinavian aesthetic. All of our leather bags comes from full grain aniline-dyed Scandinavian leather and are produced in India at Butler leather, a Fair Wear audited factory.

SERIES BENEFITS

- Sleek, simple and timeless design
- Crafted from Scandinavian leather

MATERIAL & SUSTAINABILITY

- Full grain aniline-dyed Scandinavian leather
- 100% organic cotton lining
- Metal zippers from OOK
- Produced in India at Butler leather, a Fair Wear audited factory

↓ Forest Hike,
Black



HIKE

Hike returns with expertly crafted technical details and function at its core. Bags made to be used and loved for the many years and adventures ahead.

SERIES BENEFITS

- Made for movement and comfort in mind
- Ergonomic backplate/shoulder straps to ease load management
- Packed with functions for everyday and hiking adventures

MATERIAL & SUSTAINABILITY

- 100% recycled robic nylon 420D
- Durable water resistant (DWR) coating free from harmful chemicals
- 100% recycled polyester lining fabric
- All webbings in 100% recycled nylon
- All zippers are YKK Natulon series, made with 100% recycled tape
- Produced in Vietnam at Pungkook Saigon, Long An, a Fair Wear audited factory



↑ Everyday Wash Bag,
Black

FUSION

Fusion continues to stay focused on the ultimate from-work-to-workout-lifestyle, combining athleisure and fashion. The cross-functionality makes these bags perfect for a workout upgrade.

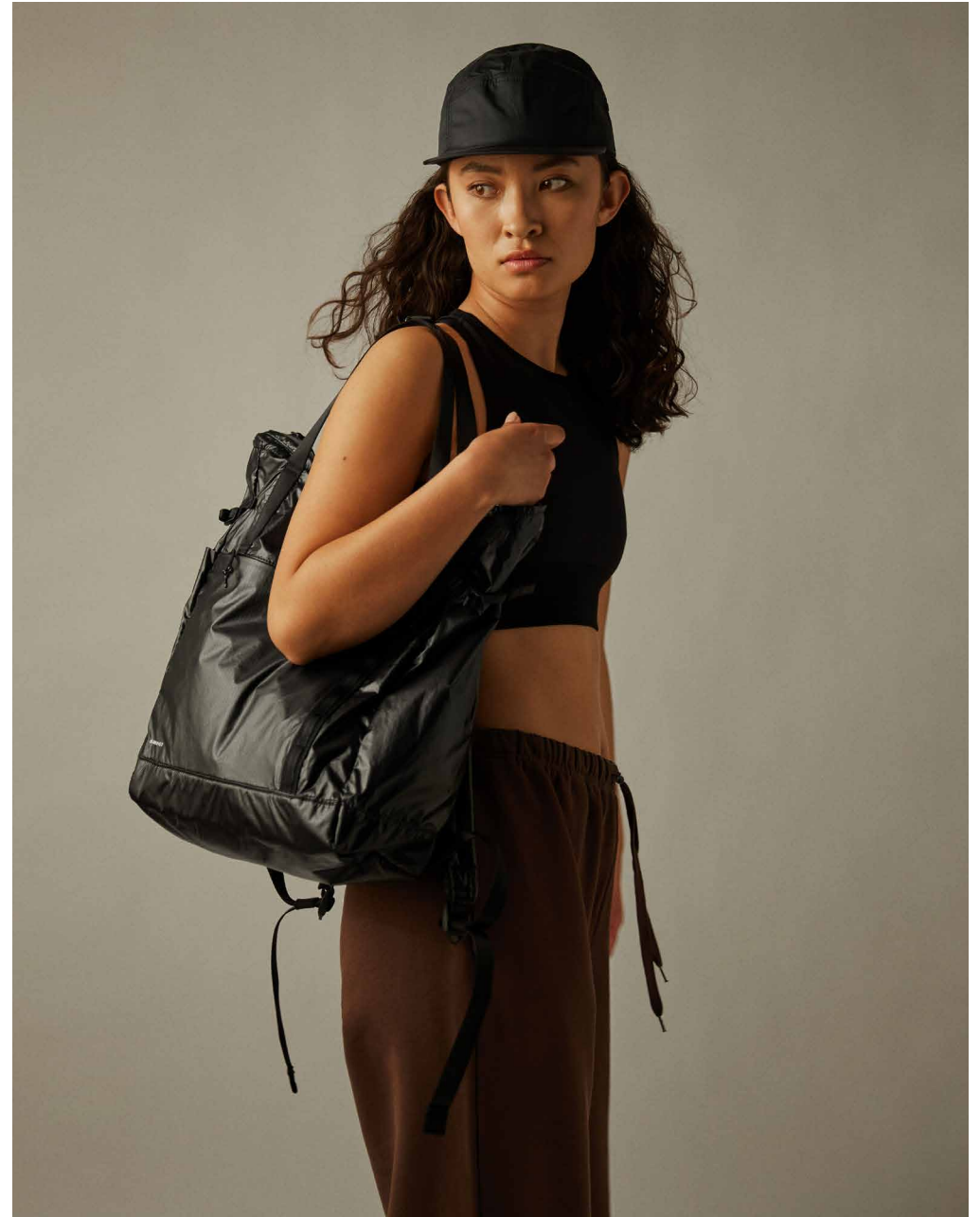
SERIES BENEFITS

- From work to workout everyday vegan bags
- Functional and comfortable
- Developed with movement in mind

MATERIAL & SUSTAINABILITY

- 100% Recycled Nylon Twin Ripstop 50D with silicone coating
- 100% Recycled Nylon Twill 210D with DWR coating
- 100% recycled polyester lining fabric
- All webbings in 100% recycled nylon
- Coil zippers are YKK Natulon series, made with 100% recycled tape
- Produced in Vietnam at Pungkook Saigon, Long An, a Fair Wear audited factory

↓
Viggo,
Black



LIGHTWEIGHT

Lightweight is made from twin ripstop nylon. Composed of 100% recycled fibers; these vegan bags will help you avoid the perils of weighty luggage.

SERIES BENEFITS

- Lightweight with functional details
- Packable and perfect as additional luggage
- Contemporary look

MATERIAL & SUSTAINABILITY

- 100% Recycled Twin Ripstop Nylon
- Silicone coating
- 100% recycled polyester lining fabric
- All webbings in 100% recycled nylon
- Zippers are YKK Natulon series, made with 100% recycled tape
- Produced in Vietnam at Pungkook Saigon, Long An, a Fair Wear audited factory

OUR MATERIALS

RECYCLED POLYESTER

This process means the fabric gives a new lease of life to waste material that is not naturally biodegradable.

Recycled polyester uses less natural resources and has a significantly lower carbon footprint than regular polyester. Despite this, recycled polyester still has many of the same characteristics as virgin polyester, including great durability and a scuff-free finish.

PROMOTING CIRCULAR WASTE STREAMS

Polyester fibers originates from plastic polymers, a material which is not naturally biodegradable. Today, mechanically recycled polyester from plastic water bottles makes up the vast majority of the recycled polyester in the market; however, chemical recycling and, more specifically, textile-to-textile recycling will be a necessary part of our path towards a circular textile sector.

Our recycled polyester comes both from post-consumer waste of PET-bottles and chemically recycled textiles, also collected from consumer waste. The textile-to-textile recycled material, RENU, you will find in our Urban Outdoor and Stream assortment.

REDUCING ENVIRONMENTAL FOOTPRINT

Each kilo of mechanically recycled polyester represents a reduction in Green House Gas emissions by more than 70% as compared to virgin polyester.





RECYCLED NYLON

Recycled Nylon is made using post-industry waste from discarded nylon-based products. Sandqvist's recycled nylon is made from MIPAN regen, the world's first recycled nylon filament yarn made for textile usage. Alongside its environmental advantages, the recycled nylon fibers are strong, lightweight and durable.

Recycled nylon uses less natural resources and has a significantly lower carbon footprint than regular nylon when being produced. Despite this, recycled nylon has the same characteristics as regular nylon, including an excellent strength to weight ratio and impressive durability.

PROMOTING NEW RECYCLING STREAM

Made using post-industry waste from discarded nylon-based products.

REDUCING ENVIRONMENTAL FOOTPRINT

Recycled nylon has the same benefits as recycled polyester: It diverts waste from landfills and its production uses fewer natural resources than virgin nylon.

DURABLE AND A SCUFF-FREE FINISH

Recycled nylon has many of the same characteristics as virgin nylon, including great durability and a scuff-free finish.

LEATHER

The leather for the majority of our full leather products comes from Scandinavian cattle bred for dairy and meat production. In this way, we can have full traceability and be assured of good animal husbandry in accordance to some of the strictest animal welfare laws in the world. The leather has been aniline dyed in order to preserve the natural characteristics of the material.

All leather used by Sandqvist comes from tanneries rated Gold or Silver for their environmental work by the Leather Working Group. LWG is an international organization working to improve environmental performance in the leather industry. They do this by auditing tanneries to check if

they are working according to best practices in the industry. We only use leather from animals that have been bred for meat production, ensuring our impact on the environment remains minimal.

LEATHER DETAILS

The leather details for our organic cotton bags and recycled polyester pieces are made from either cow leather or water buffalo leather depending on the thickness needed for the details in the design.





COTTON

Organic cotton is grown without chemical pesticides, artificial fertilizers and genetically modified crops. All Sandqvist's canvas products are constructed from organic cotton produced on a small scale by self-sufficient farmers in Adilabad, India. We choose to work directly with the farmers to ensure we have the highest quality products and provide fair wages and good working conditions for the local community.

Organic cotton saves almost half of all Co2 produced when being grown in comparison to conventional cotton. The growing and farming of organic cotton contributes to the biodiversity and health of the ecosystems, as well as using less water and improving the quality of soil in the area.

WORKING EMPOWERMENTS

We work directly with self-sufficient farmers to ensure fair wages and good working conditions for the local community.

LOWER WATER USAGE

The growing and farming of organic cotton uses less water and improves the quality of soil in the farming area.

GROWN WITHOUT CHEMICALS

Organic cotton is grown without chemical pesticides, artificial fertilizers and genetically modified crops.

PRODUCT CARE

Our bags are designed to last, but sometimes they need a little extra love and care. Which type of care is best sometimes depends on the material of the bag and we have therefore produced some guidance on some common products that can be used to restore the bags' functions and resistance.

If any part should wear out, our customers also have the option of returning their bag to one of our stores for professional repair with original parts. When sales take place in other channels, we always want to promote repair in the first place and are therefore able to send spare parts on request.

ALL MATERIALS

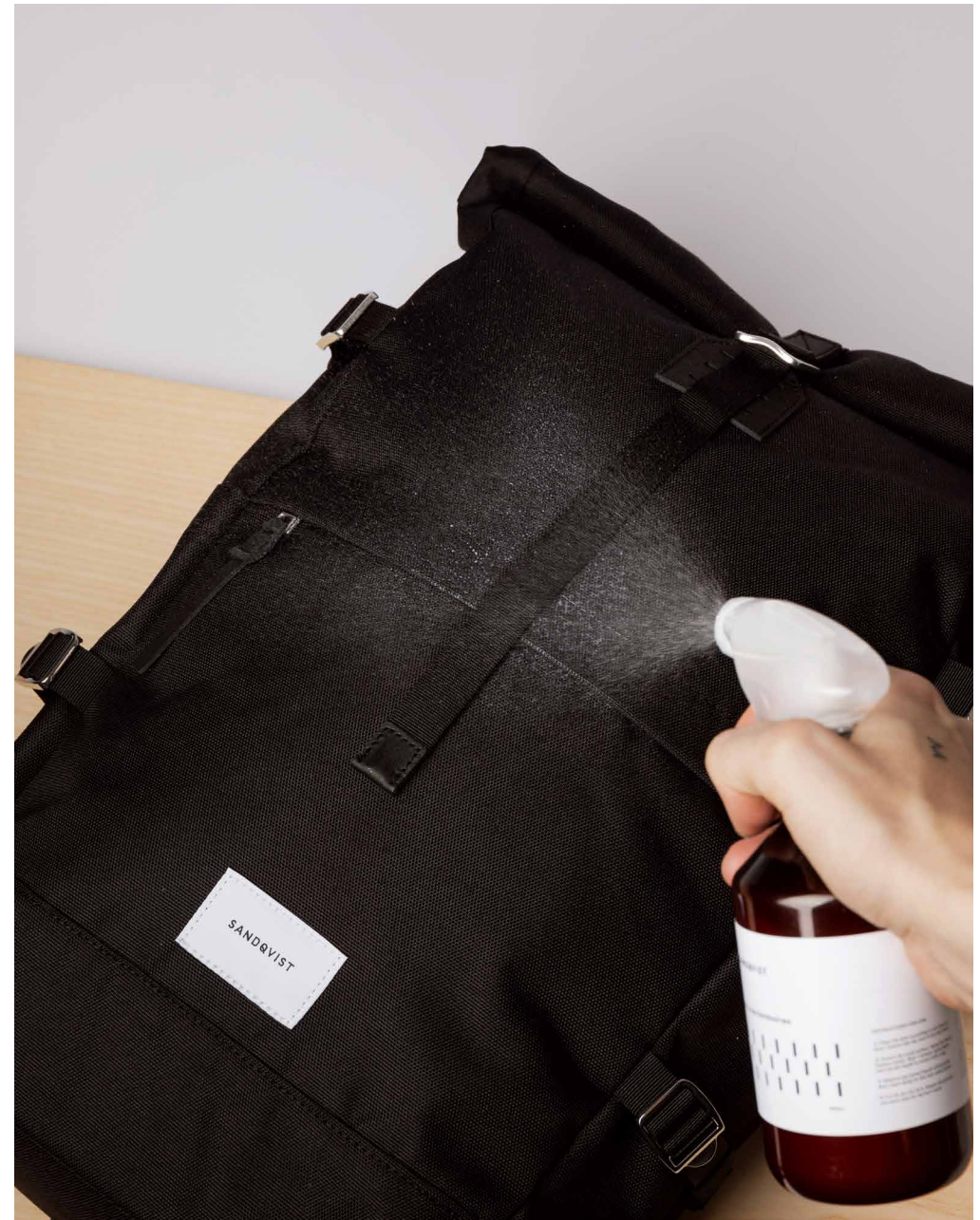
Regardless of material we always recommend customers to wipe off the bags with a damp cloth as well as to air the bag to prevent inside moisture or mold. We also stress that it is not recommended to wash the bags in a washing machine, as that could impair the functionalities and durability of the materials and their impregnations.

LEATHER

Leather is a durable material that naturally changes and softens with age. In order to keep the resistance of the leather we recommend to use a leather balm

COTTON + POLYESTER + NYLON

All our bags have at least a water column of 1500 mm but in order to keep the water- and dirt repellence, we recommend to occasionally treat the bags of cotton, polyester and nylon with a water repellent spray. This is done by spraying the fabric evenly, wiping off the excess and let dry.



We do want you to sell our bags.
But as you partner with us, consider this.

PROMOTE MINIMIZED PURCHASES

At Sandqvist, we encourage mindful consumption. We want our customers to avoid buying things they don't need and only invest in items that can be used and cherished for a long time.

ENCOURAGE MAXIMIZED USE

The most effective way to minimize a product's environmental and social impact is to use it often and over a long period of time.

EDUCATE ABOUT CARE PRODUCTS

Our bags are crafted for durability and repairability, but how they are cared for matters. Whenever someone purchases a bag from our collections, we want to ensure they know about our care products and how to give their bag a long life.

HIGHLIGHT THE IMPORTANCE OF CIRCULARITY

When it's time to part with a bag, passing it on to be reused is better for the environment than recycling it.

TAKE TIME TO EXPERIENCE NATURE

Nature is our constant source of inspiration, and we encourage everyone to experience it. We believe that through a deeper appreciation of the outdoors, we can collectively commit to its preservation.



Our work goes beyond the products we produce, and stretches from how we design them, carefully choose the materials, work with our suppliers, transport the products and engage our customers into consuming them in a sustainable way.



All leather we use has been tanned in tanneries that conforms to our highly set standards regarding social and environmental conditions, which has been third-party verified by the Leather Working Group.



At Sandqvist we strive to re-use waste materials in all of our products, and extend the life of our bags through our in-store repair service and care products.



We only use organic cotton which is grown without harmful chemical pesticides and artificial fertilizers. The cotton is harvested on a small scale by farmers in Adilabad, India, ensured of a decent salary and working conditions.



Our recycled nylon is made from post- industrial waste, derived from discarded nylon-based products. Reclaimed nylon waste, which otherwise would be incinerated, are shredded and turned into a new, lightweight and durable fabric.



All of our bags are designed to last for a long time. We hold our fabrics and trims to high quality standards, making sure that durability and resistance is a corner stone of our product development.



Our recycled polyester comes both from post-consumer waste of PET-bottles and chemically recycled textiles, also collected from consumer waste. This process means the fabric gives a new lease of life to waste material that is not naturally biodegradable.



Steering clear of harmful chemicals means that we keep those chemicals out of local water supplies. By restricting harmful chemicals and placing higher requirements than the legislation, we also contribute to a healthy work environment for the people producing our bags.



We take great pride in maintaining a kind supply chain, with fair wages and safe work environments for everyone involved from sketch to finished bag.

SANDQVIST

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